



# Product Distribution

Create and distribute new products and meet market trends as they happen in real time.

for more info, contact us:  
[sales@clariondoor.com](mailto:sales@clariondoor.com)

**clariondoor**  
A ZYWAVE COMPANY

# CLAIM YOUR PLACE IN THE MARKET

The insurance industry is more competitive than ever and product distribution is crucial in **claiming your place in the market**. As new products and markets emerge frequently, you need a solution that provides the flexibility to quickly create and distribute products.

ClarionDoor's product distribution solution provides everything you need to go from idea to market in a frictionless user experience.

## PRODUCT DISTRIBUTION

ClarionDoor's complete solution provides a powerful product engine for configuring and distributing your products, and an intuitive underwriting and distribution interface with modular capability from rating, quoting, binding, to full policy issuance.

Further enhance with ClarionDoor's policy management solution for a complete, lightweight, cloud platform that can manage the entire policy lifecycle OR integrate directly with your existing policy administration system via API.

## TRADITIONAL INSURANCE DISTRIBUTION NEEDS IMPROVEMENT

It takes **12-18 months** on average to launch new products.\*

Traditional insurance distribution contains only **3-4** distribution channels.

Agencies are increasingly looking for insurers that can rapidly give them new product options.

## THE CLARIONDOOR DIFFERENCE – MODERN, EFFICIENT, SIMPLE.



Product Development  
and Configuration



Front End  
Configuration



Product  
Deployment



Rate/Quote/  
Bind/Issue

ClarionDoor's future-ready approach to product development and system connectivity gives you an always-ready solution for speed and flexibility.

- Cloud only, API architected
- Fully configurable, low-code/no-code solutions
- Customer-experience focused products to enable agents.
- Low complexity, high functionality
- Get to market fast

Find out how ClarionDoor can help your products fit the future of insurance.  
Contact us today at [cd\\_info@zywave.com](mailto:cd_info@zywave.com)